

**Thursday 8:00**  
**Registration & Continental Breakfast on the Exhibition Floor**  
**Sponsored by Verallia North America**

**THURSDAY 8:30 – Security Track****ONLINE BANKING – HOW TO PROTECT YOUR BUSINESS**

This session will explore the threats to all companies through online banking (OLB) or Automated Clearinghouses (ACH) and the best business practices being recommended today. Participants will also look at threats on the horizon and how to create a best practices layered defense for their organizations. Clyde will include input from the FBI Cybercrimes unit.

**PRESENTER:****Clyde Hague, CISM, CISSP****Information Security Officer, First Merchants Corporation**

Clyde has been an ISO for First Merchants for five years and has worked in IT and security for 15 years providing experience in security, networking and support. As an ISACA CISM, he is on his third year serving on the ISACA Quality Assessment Team and he is a content and formatting contributor to both the 2009 & 2010 CISM Review manuals.

**CO-PRESENTER: Travis Bartelson****Special Agent, Federal Bureau of Investigation**

Travis has actively investigated cyber crime fraud & ACH crimes against businesses out of the Indianapolis FBI office.

**THURSDAY 8:30 – IT Staff Development Track****IT Talent Management: How to Hire, Manage & Retain Top Performers**

The market for top talent has changed; however, the IT sector retains a much lower rate of unemployment compared to the national average. This session will identify current IT employment market trends while providing valuable resources to utilize in the hiring and retention of top talent in Information Technology.

**PRESENTER:****Eliese Davis****Director of Business Development, HR Dimensions, LLC**

Eliese has a decade of experience in executive headhunting across various levels and sectors. She began her career with the Dept of Justice and transitioned into the private sector to recruit for several Fortune 500 level companies. Her core areas within the HR Dimensions team are in the areas of recruiting and talent management. Her professional affiliations include the national and local Society for HR Management (SHRM) chapters, Network of Women in Business and the HR Professional Development Association.

## **THURSDAY 9:25 – Security Track**

### **4cIT – Hacking Demonstration**

Ross will demonstrate some threats to your organization that bypass conventional security policies and practices. Some very realistic attacks will be shown and he will discuss how to protect your business & improve security with basic and sometimes free methods.



#### **PRESENTER:**

**Ross Wimmersberger, CISSP, MCSA, MCP, CCNA, A+, Net+  
CEO, 4cIT**

Ross is owner and founder of 4cIT, has been in IT for more than 11 years professionally, specifically working for financial institutions. Ross formed 4cIT in 2008 and it focuses on IT security for any industry that is heavily regulated. Ross was recently nominated and elected to the board of director's of the FBI's "Infragard" program and he has helped numerous companies with all forms of compliance from GLBA and SOX, to PCI and HIPAA. Obviously he is also very familiar with financial regulations and regulators.

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## **THURSDAY 9:25 – IT Staff Development Track**

### **I.T. TECHNOLOGY CERTIFICATIONS: Education Program Trends and Implications**

This session will evaluate how big an asset relevant I.T. industry certifications are to the teaching profession as well as to those in the business world. A couple studies on the impacts certifications have in both perceptions and effectiveness will be reviewed.

#### **PRESENTER:**

**Dr. David Anderson, Dept. of Information Technology  
American Public University System**

Dr. Anderson currently teaches in the Information Technology Dept. of American Public University System (American Military University) and has an Ed.D. in Technology Management from North Central University and an Ed.S. in Computing Technology in Education from Nova Southeastern University. He holds the MCSE, CCNA, CIW Security Analyst and A+ certifications.

**Dr. Karl Reimers, Tillman School of Business  
Mount Olive College**

Dr. Reimers currently chairs the Dept. of Computer Information Systems and Accounting at Mount Olive College and holds a Ph.D. in Computing Technology in Education from Nova Southeastern University and an Ed.S. in Computing Technology in Education from Nova Southeastern University. He holds the MOUS Master, Network+, Security+ and A+ certifications.

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## **THURSDAY 10:30 – Security Track**

### **DMZ 2.0 – Managing Cost & Complexity (aka Appliance Sprawl) in the DMZ**

Are the security appliances (firewalls, IDS/IPS sensors, web-filtering etc.) in your DMZ multiplying every time you turn around? Would you like to improve your TCO position and better manage the space & power needs? This session will discuss the consequences of DMZ appliance sprawl followed by a discussion of potential solutions, including consolidation and nextgen firewalls.



#### **PRESENTER:**

**Steve Lodin, CISSP  
Principal, ArchMaven**

Steve has been a Certified Information Systems Security Professional (CISSP) since 1998. He has been director of security solutions for Forsythe and managed their perimeter security segment. Prior to Forsythe, Steve was Director of Product IT Security for Roche Diagnostics. An accomplished information security professional, Steve has been published in IEEE Spectrum, CSI Alert and other computer security journals, and has developed security standards documents for several Healthcare oversight groups.

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**THURSDAY 10:30 – IT Staff Development Track**

**INBOX ZERO – How to Become an Email Ninja**

Is your email inbox overflowing? Do you feel hopelessly overwhelmed by the amount of email you deal with daily? In this seminar you will learn to become an email ninja and (1) Keep your inbox empty, (2) Become more productive using email, (3) Check email less often, and (4) lower your stress levels while being more productive and ensuring nothing falls through the cracks.



**PRESENTER:**

**Michael Reynolds  
President/CEO, SpinWeb**

Michael has worked in marketing and technology since 1996 and serves on a number of non-profit and networking organization boards. Michael regularly publishes email articles, blogs and e-books that teach how to do business and communicate effectively using digital tools. He has been a speaker at many industry events including Web2.0 Expo in New York & the CMS Expo in Chicago.

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**THURSDAY 11:30 – KEYNOTE LUNCH Presented by XEROX**

**MFD (Multi-Function Device) SECURITY: Digital Photocopiers – Loaded with Secrets?**

**PRESENTER:**

**Randall R. Cusick, Manager, Technical Marketing  
XEROX**



Randall initiated the Xerox Office Product Security Program in 2000 in response to customer demand for more highly trusted multi-function devices and he continues to be deeply involved with the Product Security Program. He has been a Xerox employee for 35 years and has held a variety of Service, Service Management as well as Sales Support positions. His team currently is responsible for the creation and delivery of Technical Programs and monitoring emerging trends in the area of integrated solutions.

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**THURSDAY 1:00 – Technology Track**

**Boundary-less Communications**

In today's competitive business environment, the ability to seamlessly collaborate with flexible mobility is more critical than ever. Transitioning to an enterprise without borders allows global connectivity with greater innovation, execution and speed. Join Cisco experts and learn how communicating on any device, anytime, anywhere and with anyone is possible using the network as the platform. See live demonstrations of Cisco's latest Unified Communications technology. You'll leave the session understanding how you can use collaboration as a differentiator for your company.



**PRESENTERS:**

**Barry Wray, Collaboration Engineer  
Karin Surber, Small Business Market Manager  
CISCO**

Barry Wray is Collaboration and Unified Communications specialist with Cisco, where he focuses on enablement plans and go-to-market strategies with Cisco partners and resellers. Prior to working for Cisco, Barry also managed voice services for the Indiana Higher Education Telecommunications System.

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**THURSDAY 1:00 – Strategy Track**

**IT Costs Money, but Finances the Future; & the “in crowd” is “outsourcing”**

IT progress at a business cannot afford to stop because “the money ran out.” A keen knowledge of an IT environment as well as a translational mindset for good corporate business practices is essential. Meanwhile, there are ever-increasing demands for new services while legacy mission-critical services still remain and require resources; and strategic outsourcing can be an answer. This session will combine aspects of both of these dilemmas, address concerns and encourage outside the box thinking for solutions.



**PRESENTERS: Simon Kissler, Executive Director of Technology**

**IHETS**

**Matt Lancaster, MBA, Manager of Strategic Partnerships and Technology Consultant**

**IHETS**

Simon oversees all aspects of the Indiana Higher Education Technology Services technology platforms. He was previously worked as Directory of Networking and Emerging Technologies at Valparaiso University and he has focused his career on developing and shaping technology solutions that marry advanced concepts with real world constraints.

Matt's role at IHETS involves forging partnerships with industry leaders and clients. Matt's career and education has included focus in technology, philosophy and strategy and hands on experience with software engineering and quantitative finance.

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**THURSDAY 1:55 – Technology Track**

**Introduction to SharePoint 2010**

SharePoint 2010 is the business collaboration platform for the Enterprise and the Internet. When people need to work with other people, with content and information, or with line-of-business data, they can use the rich, out-of-the-box set of integrated capabilities in the SharePoint 2010 platform.

People can also customize these capabilities to address specific business needs and integrate them with other products and solutions. Using the same set of capabilities and tools, companies can deploy SharePoint 2010 both inside the enterprise (that is, intranets) and outside of the firewall (that is, extranets, the Internet) so employees, customers, and business partners can work with the platform.



**PRESENTER:**

**Mike Garofalo, Director Technical Services**

**Pinnacle Partners**

Mike Garofalo is the Director of Technical Services where he has the overall responsibility for Pinnacle's Microsoft Development Practice. His mission is to deliver business solutions by integrating development processes with the appropriate technologies. This covers Project Management, Business Process and Technology Consulting, Software Development and Software Implementation. Prior to Pinnacle Partners, Mike was the Vice President of Product Development for Kaplan Financial.

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**THURSDAY 1:55 – Strategy Track**

**Overview of Cloud Computing Basics**

Learn how virtualization can super-charge your disaster recovery plan, getting your business back up and going faster, without draining the company bank accounts. We'll explore different models of disaster recovery and how you can get moving on a new plan.



**PRESENTERS:**

**Jake Robinson, Systems Engineer**

**BlueLock**

Jake Robinson is a IT security and virtualization expert employed as a Systems Engineer at BlueLock, a cloud computing company in the Indianapolis area. Jake co-hosts a weekly video blog called "Whiteboard Wednesday" where they discuss Cloud Computing strategy and news.

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**THURSDAY 3:10 – Technology Track**

**Microsoft Cloud Computing "BPOS"**

Microsoft Online Services are essentially an extension of Microsoft's enterprise-class server solutions; but hosted and delivered as a subscription service where Microsoft run and manage the servers for you. Instead of you provisioning additional hardware and software and providing IT management support,

Microsoft takes care of this for you with a standardised approach. Unlike custom outsourcing where special one-off requests can be managed (but come with a cost), Microsoft's approach provides a single software services architecture — a standardised design, a core set of features, and customer controlled standard configuration options. Doing so allows you to meet your needs while staying evergreen and minimizing costs.



A key component of Microsoft Online Services is the Microsoft Business Productivity Online Suite. Microsoft's Business Productivity Online Suite (BPOS) is a set of messaging and collaboration solutions hosted by Microsoft. These online services are designed to give you business streamlined communication with high availability, comprehensive security and simplified IT management. BPOS includes Exchange Online, SharePoint Online, Office Communication Server Online, and LiveMeeting.

**PRESENTER:**

**Jason Clishe, Partner Technology Advisor  
Microsoft Corporation**

Jason Clishe is a Partner Technology Advisor with Microsoft, based out of Cincinnati. In his current role, Jason works with managed partners throughout Ohio and Indiana to help them develop their Microsoft practices by acting as a technical liaison between the partners and Microsoft's product groups, and by creating and delivering readiness plans and events for the partners' sales and technical teams. Prior to joining Microsoft, Jason worked as a consultant in the partner community for over 12 years, primarily focused on designing and deploying Microsoft infrastructure solutions dating back to Windows NT 4.0 and Exchange 5.0.

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**THURSDAY 3:10 – Strategy Track**

**Why Business Leaders had Better Own Their Web Assets**

With 16 years of helping clients understand “why” their web assets need their attention, BitWise has some very interesting experiences and case studies to share. This event is NOT a technology briefing and should be of interest to any business leader.



**PRESENTER:**

**Ron Brumbarger, President and CEO  
BitWise Solutions**

Ron cofounded BitWise solutions in 1992 and has become one of Indiana's most recognized technology visionaries. As a serial entrepreneur, Ron has started half-dozen companies and assisted dozens in their startup and planning phases. The Indianapolis Business Journal honored him with the “Who's Who in Information Technology” award and he was recently recognized as one of the seven most influential, young business leaders in Indiana and as Indy's Best & Brightest in Technology by KPMG.

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**THURSDAY 4:05 – Technology Track**

**Virtualization**

Whether you are looking to start the process, have already begun, or have completed your virtualization implementation, join our Solution Architect as he shows you: How to avoid common pitfalls associated with virtualization; How to more efficiently manage your virtual infrastructure; How to leverage your existing virtual infrastructure for future growth.



**PRESENTER:**

**Dan Griggs, Virtualization Solutions Architect  
CDW**

Dan Griggs is a 30 year veteran of IT and is currently Virtualization Solutions Architect at CDW. Dan specializes in architecting and managing high-availability, mission critical LAN/WAN/MAN and wireless infrastructures and classified management services for the U.S. military.

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**THURSDAY 4:05 – Strategy Track**

**Mobile Strategy and Implementation – 30 Tips in 60 Minutes (or less)**

With the maturity of mobile application platforms, there is a renewed interest in further enabling knowledge workers by providing them with mobile versions of enterprise applications & services. This session will leave the audience with pragmatic insight on the technologies available, suggestions on which platforms they should place their bets on, and practical suggestions on getting started.

**PRESENTER:**

**J Schwan, Managing Partner  
Solstice Consulting**

J has over 13 years of experience architecting and managing mission-critical initiatives for world renowned enterprises and higher education institutions. He helps launch Solstice's Mobile practice building mobile apps for enterprises such as Coldwell Banker, Sprint, and Northern Trust. J has written and instructed courses on emerging technology topics for the Fortune 500 and various universities and his work has been featured on CIO.com, plus in ComputerWorld, Public CIO Magazine and Consulting Magazine.

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**THURSDAY 5:00**

**Networking and Cocktail Reception in the Exhibit Hall**

Please join your fellow conference attendees and the exhibitors for this casual networking event. The time will be filled with select detailed vendor demonstrations, refreshments (cash bar) and even some select drawings & awards.

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**Friday 8:00**

**Continental Breakfast on the Exhibition Floor**

**FRIDAY 8:15 – General Track**

**Avoiding the Liars Club: Minimal Project Management**

Teams have good intentions, but it still seems that once a project gets going, they abandon any plans and just do it. Sometimes it works, sometimes it doesn't, and most of the time the team has no idea how it ever GOT done. No matter the size of project, the Project Manager is a critical role whose responsibility is to plan, organize and control the project effort. If you are looking for concrete steps to improve your project management skills and convince your people to practice the skills, this session is for you.

**PRESENTER:**

**Lou Russell, President and CEO  
Russell Martin & Associates**

Lou is an executive consultant, speaker and author whose passion is to create growth in companies by guiding the growth of their people. She is a sought after international speaker to leaders who blends humorous stories with her engaging on-the-ground experience to customize her presentation to the real problems of the people in the room. Lou is the author of six books and a monthly column for Inside Indiana Business. She serves on the boards of Butler University and ITT Technical Institute.

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**FRIDAY 8:15 – AITP TRACK**

**REGION 5 Business Meeting**

This will be the semi-annual AITP Region 5 Board meeting. AITP members are invited to sit-in and audit the proceedings.



**FRIDAY 9:10 – General Track**

**Insider's Guide to Cutting Voice/Data Costs**

This session is filled with real-world examples and practical advice on reducing the cost of voice and data services, and explores the role SIP and VoIP can play in your company's future. You'll learn how to recognize "gotcha" clauses common to telecom contracts, and utilize "best practice" techniques to manage local and long distance phone service, cellular, wide area network and Internet service. Information from this session has helped enterprises around the country save thousands of dollars every year.



**PRESENTER:**

**Lee Kelso, Vice-President, Co-founder  
The BBK Group, Inc.**

Lee's background includes 20+ years as a radio/television newscaster, and 5 years as co-owner of a regional ISP that innovated a number of business related services and products. BBK was founded in 2001 as a carrier neutral telecom management firm serving banks, medical practices, manufacturers and SMB's nationwide; helping them deploy solutions and proactively manage the latest converged voice/data services (VoIP, SIP, MPLS, etc.)..

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**FRIDAY 9:10 – AITP TRACK**

**REGION 5 AITP Leadership Development**

This session will provide opportunity for extended discussion from the Board meeting and updates on specific AITP Leadership Development initiatives that may be of interest to the membership.

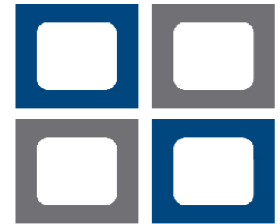
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**FRIDAY 10:15 – Combined Session**

**AITP: The NEW Business IT Professional ... are You Business Ready?**

Marketplace pressures will be explored that force businesses to demand more and different contributions from IT professionals at all levels. It will lay a historical grounding for how economic forces have brought the IT profession to this point and identify why IT professionals must think differently about their careers and what is necessary to compete for the IT jobs of the future. A framework of competencies has been identified through a strategic national initiative currently underway at the **AITP**. Validation is being sought from IT leaders throughout the country. Learn how to leverage this framework to ensure your future career potential!



**IntrapriseTechKnowlogies LLC**

**PRESENTER:**

**Donny C. Shimamoto, CPA, CITP, Founder and Managing Director  
IntrapriseTechKnowlogies**

Donny is the Chair of the AITP National Governance Task Force, and a Member of the AITP Professionalism Advisory Council Task Force. In addition to his extensive work with AITP, Donny is the founder of ITK (Hawaii) and leader of its consulting practice. Donny holds the distinction of being the first Certified IT Professional (CPA.CITP) in the State of Hawaii; a credential that is a specialty designation that identifies CPAs with the unique ability to bridge between business and technology; meeting the strict requirements for a CPA license as well as additional training and experience in: technology strategic planning, IT architecture, business process enablement, system development and acquisition, IT audit and control, and IT governance.

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**Friday 11:05 – Combined Session**

**The Smarter Planet: A Changing World Vision**

The globalized world is growing smaller and flatter, but it's also getting smarter. The systems, infrastructures and processes that underpin how business and society operate are becoming digitally connected and infused with intelligence. They are enabling people and business to process data, acquire services and connect in ways they never could before. The resulting information and insights are raising our expectations as consumers, citizens and employees, influencing what we buy, how we communicate and fundamentally changing the way we live and work.



In IBM's vision of the Smarter Planet, citizens, businesses and governments use all the intelligence, instruments and interconnectedness available to them to gain new insights, create new efficiencies and drive new value. They actively leverage the latest technologies and tap into most skillful resources wherever they reside. They mine information and acquire needed services. The Smarter Planet is all about taking advantage of the "world's infrastructure" to unleash new ideas, remove roadblocks, seize opportunities and make the world run better — and smarter.

**FRIDAY 11:40 – Combined Session**

**PANEL DISCUSSION: Working within the Current Job Market of IT Professionals**

The current economy has changed the employment landscape, and Information Technology Professionals are no exception. Come join in dialog with specialists covering all aspects of the IT job-seeking and placement process.

**PANELISTS:**

**Gary C. Kern, CIO MutualBank (AITP-ECI)**

**Dawn Blender, Human Resources Ontario Systems**

**Melissa Leming, Placement Coordinator WorkOne Indiana**

**Teresa Conroy-Roth, Director, Technology Force**

**FACILITATOR:**

**Gary C. Kern, CIO MutualBank (AITP-ECI)**

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**Exhibit Hall Participants**



**IBM** is the overall major sponsor for the conference and will be bringing their Portable Modular Data Center (PMDC) for attendees to tour. IBM's PMDC is a compact, IT vendor-neutral, high-density data center solution. Its flexible and highly deployable design provides an environmentally isolated and physically protected, fully functional data center—in virtually any location.



**Verallia North America**  
**Xerox**  
**Microsoft**  
**CIM Technology Solutions**  
**Sprint**  
**Novia Care Clinics**  
**NETech**

**Teaching N Tech**  
**Pinnacle Partners**  
**Innovation Connector**  
**Ball State University**  
**CDW**  
**Thomas Office Machines**  
**IntrapriseTechKnowlogies**

**DELTEC Information Solutions**  
**Career Transitions**  
**Comcast Business**  
**Matrix Global Partners**  
**PaeTec**  
**Indiana Fibre**  
**The BBK Group**